



USA SECURITY AND DEFENSE PAVILION

ORGANIZED BY THE ASSOCIATION OF THE UNITED STATES ARMY

2024



EUROSATORY

PROTECT YOUR FUTURE

17-21 JUNE / PARIS



EXHIBITOR PROSPECTUS

www.ausa.org/eurosatory2024

Expand your business OCONUS in 2024 with the USA Security and Defense Pavilion at **EUROSATORY**

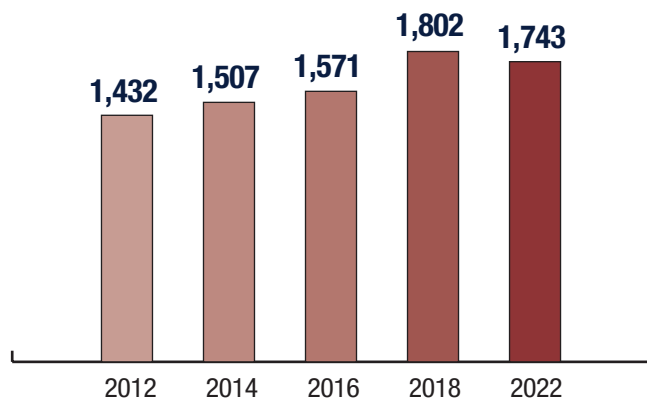
EUROSATORY IS THE PREDOMINANT GLOBAL DEFENSE AND SECURITY EXPOSITION

EUROSATORY connects manufacturers, operational users, purchase managers, researchers, investors, politicians, global journalists in addition to official delegations, and VIP experts across all sectors of security and defense.

THE VENUE

Paris Nord Villepinte is France's largest exhibition complex. As the leading venue for corporate events, it encompasses 360,000 SQM of comfortable, interconnected and fully equipped spaces, as well as 246,000+ SQM of exhibition areas in an eco-responsible site where comfort and contemporary concerns go together.

Number of Exhibitors at EUROSATORY



EUROSATORY demonstrated steady growth in Exhibitors and Attendees. The USA Security and Defense Pavilion has been part of this steady growth. AUSA has managed the USA Pavilion since 1996. *2022 COGES Visitor Survey

EUROSATORY 2022 IN REVIEW



84,000 sqm

Net indoor and outdoor exhibit space

1,743 exhibitors

from 62 countries, 62% outside France



62,000 visitors

from 148 countries, 97% Visitor Satisfaction Rate*

560 journalists

from all 5 continents and 48 countries



250 official delegations

from 96 countries from Armed and Defense Forces

220 VIP experts from 34 countries



Over 3,000m² of premium exhibition space in the USA Security and Defense Pavilion in 2024

17-21 JUNE
PARIS NORD VILLEPINTE | PARIS, FRANCE

USA SECURITY AND DEFENSE PAVILION KEY BENEFITS

- Presentations from senior Defense, State and Commerce Department officials, as well as top industry leaders, in our Speakers Corner.
- Reception for U.S. exhibitors and key leaders
- Complimentary online listing
- Complimentary listing in the printed Show Guide
- Complimentary use of private conference rooms
- Exhibitors Lounge with snacks and refreshments
- Onsite daily updates
- Dedicated staff and exceptional service from AUSA and our vendor partners: GES and TWI Group

The USA Security and Defense Pavilion is an essential meeting place for international delegations which will elevate your overall image and provide extraordinary opportunities to network with worldwide governments, industry and military decision-makers alike.

EXHIBIT SPACE OPTIONS

RAW Space: \$1,260 per SQM
SHELL Space: \$1,520 per SQM

All 9 SQM booths require SHELL Scheme.

All SHELL Scheme, built by AUSA's dedicated general services contractor, GES, includes:

- Carpet
- Walls
- Basic Electrical Outlet
- Fascia/ID Sign
- Spotlights
- Option to upgrade booth amenities

Additional fees for Corners, Registration, Co-Exhibitors, Liability Insurance, and RAW Space Booth Builds may apply. Ask AUSA about them before you book your space.



www.ausa.org/eurosatory2024



USA SECURITY AND DEFENSE PAVILION

ORGANIZED BY THE ASSOCIATION OF THE UNITED STATES ARMY



Top reasons to exhibit at EUROSATORY 2024 in the USA Security and Defense Pavilion:

- Emphasis on land and air-land defense and security markets
- Outstanding support from AUSA before, during and after the show
- Interaction with influential leaders seeking U.S. companies, ready to do business
- Networking opportunities to meet with International Delegations
- Robust business opportunities for companies of all sizes and services
- An intuitive and logical investment for your business

